

Commercial awareness

There is no denying that the provision of public services is a big business. Like any big business, issues of commerciality – such as cost, value for money, procurement strategy or contract management – can never be ignored. For some of us, this can feel like a step into the unknown so this topic is designed to provide a basic understanding of the Civil Service’s main commercial priorities and insights into how to address them.

Description

This topic is designed to help develop your commercial thinking. It will assist you in understanding how effective preparation, procurement and management of public services, to help achieve intended policy and programme outcomes, can drive out waste and maximise value for money.

What does it involve?

In this digital topic, you will work through online resources, including videos and a self-assessment, and online tutorials with associated knowledge checks. The learning activities also include a worked example in the form of a commercial challenge case study.

What’s the outcome?

Completing the topic will give you an appreciation of why commercial awareness and capabilities are essential to building better public services across Government. You will understand when to seek support and guidance from commercial specialists and the value for money considerations in the provision of public services.

Learning activities



Online
resources



Online
tutorial

Estimated learning time:
2 hours 30 minutes

How to book

learn.civilservice.gov.uk

0203 640 7985
support@governmentcampus.co.uk

Price: Free