

# Developing Deliverable Policy

In any walk of life, there's never a guarantee that a good idea can be successfully translated from theory into reality. Government policies are no different. If the practicalities of delivering a policy are not considered from the outset, a disconnect can emerge between intention and implementation.

When this happens, even the best new policy idea may struggle to have its desired effect. Avoiding this outcome, and helping a policy to realise its intended benefits, requires the perfect alignment of policy conception, development and delivery best practice.

## Description

This course focuses on the 'deliverability' of policies by making sure that project delivery and project management considerations are introduced at the earliest stage of policy development.

To do this, it considers the principles, approaches and questions you need to ask in order to secure deliverable policy, rather than showcasing the models, tools and techniques that different departments may use for policy development. This course looks at how to successfully manage the transition from policy idea to policy delivery and to appreciate the perspectives and needs of the different people involved in policy implementation.

## What does it involve?

This course features an all-day workshop, ahead of which you're required to work through a preparatory activity workbook. This contains information on policy-to-delivery lifecycles and a case study that forms a major part of the subsequent workshop.

The workshop itself opens with an exploration of the complexities and challenges associated with developing policy and putting it into effect. This is followed by the case study exercise, where you're faced with the challenge of revitalising the high street. You'll then learn about best practice in linking policy inception, business case development and project delivery before returning to your high street case study to determine how these practices could be practically deployed. You'll end the workshop by creating a delivery-focused checklist and a personal action plan.

## What's the outcome?

Having completed this course, you'll know how to apply or adapt current best practices for improving policy delivery, using this to help realise a policy's expected benefits. With a firm understanding of how to lead the development of a policy where its implementation is considered from the outset, you'll be able to set your policy up for success. Aware of the most common reasons for project failure, you'll be able to recognise and counteract these from the earliest phase of policy development.

## Learning activities



Preparatory  
activity  
workbook




Best practice  
guide



Workshop

### Delivery method:

F2F 

VLE 

Estimated learning time:  
8 hours

## How to book

[bookings.governmentcampus.co.uk](https://bookings.governmentcampus.co.uk)

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