Government CAMPUS

Embracing digital to lead and innovate

Digital innovations are impacting every aspect of our day-to-day lives, at an exponential rate. The Civil Service needs to respond to this and become 'digital by default'. This requires us to be innovative, identifying emerging trends early and establishing how they can be implemented in our day-to-day work. Our senior managers are an important part of this digital transformation. Part of their role is to promote and effectively explain to colleagues the benefits of embedding a digital culture in the workplace. They need to help make this a reality.

Description

Currently, you might not be a digital leader. You might not be in a specialist digital role. However, as a senior manager in an increasingly digitised workplace, you'll need to know how to embrace and demonstrate the qualities of digital leadership. This means showing colleagues the benefit of being more digital and encouraging them to follow. This topic will provide you with the skills to create and sponsor 'digital by default' practices in the workplace. This means improving how you work with agile teams during the development of new digital services. You'll learn how to recognise and overcome the challenges of digital transformation.

Most importantly, you will be able to define and show the qualities of a leader in a digital environment. This will allow you to demonstrate the benefits of being more digital and encourage others to follow.

What does it involve?

This topic features an all day workshop in which you'll focus on the necessary qualities of a digital leader. You'll consider what is required for a digital culture, how you can contribute to this and how such a culture may affect your own team. You'll also consider how best to use data for more informed decision-making within the digital environment.
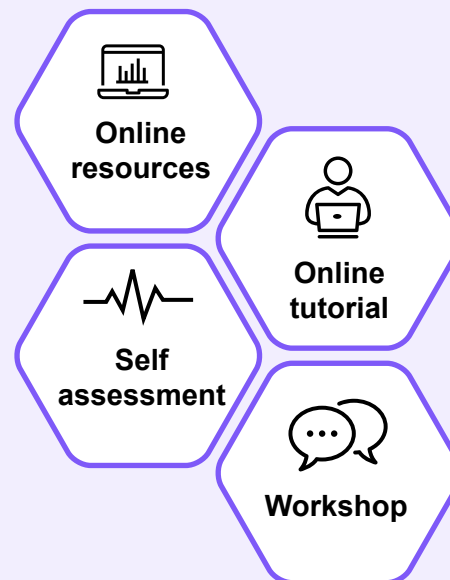
Prior to the workshop, there are several pieces of preparatory work to be completed. These include an online tutorial, a video, a self-assessment, case studies and an exercise for assessing what role digital could play in your own team's future. The outputs of these activities will be used within the workshop. A further online tutorial follows the workshop, as well as a task to review your team's existing culture and consider how it could be made more digital.

What's the outcome?

On completion, you will be able to identify new technology concepts, emerging trends and how they will affect both you and the public. You'll be able to champion the use of new digital ideas within your team and to address any cultural and technical challenges that may emerge.

By improving our digital culture and identifying and implementing the latest innovations, business efficiency can be improved across the Civil Service and costs can be reduced. If we don't improve our digital culture, the Civil Service will get left behind in a rapidly changing world.