

# Policy Context, Design and Implementation

Policy design and implementation is a critical activity for the Civil Service working with government. You will need to work with and advise ministers and senior officials and ensure that policies can be developed and implemented effectively.

When any policy is formulated, it's important to consider the context in which it is being generated, to future-proof it and to look beyond the national picture to incorporate international perspectives. Policy professionals therefore need to be able to fully appraise all the policy design options available to them and to test that the preferred option will work in practice.

## Description

This topic will help you look at policy design in an innovative and creative way, giving you a range of tools and techniques to be able to apply to all aspects of policy making.

You'll learn how to develop a range of evidence-based options that acknowledge the politics involved and how that might change a policy's direction. You will also learn how you use various evidence and tools to fully appraise your options before making effective, reasoned recommendations to senior managers and ministers.

This topic will be ideal for policy professionals who are involved in the development of policy recommendations and their implementation. It will also be of use for those in higher levels of other professions who work in the area of policy development.

## What does it involve?

This topic features a workshop in which you will focus on how policies are designed. It will use a policy case study to build your skills in innovative and creative policy design and implementation. You'll look at

how to scope and define problems, respond to political change and how to factor delivery into the initial thinking on the policy issue.

Before the workshop, there are a number of pieces of preparatory work to be completed. These include online tutorials and reading through the case study. Afterwards, you will carry out a reflective, work-based assignment supported by your manager and have the opportunity to look at further reading and activities.

## What's the outcome?

After completing this topic, you will be able to use a range of innovative approaches to stimulate creative and workable solutions to policy development and will recognise the challenges faced when implementing policies. You will also recognise how politics can sway the direction of a policy and what is needed to bridge the gap between strategy and delivery, thereby increasing the likelihood of policy implementation being a success.

This topic will develop your skills as a policy professional, showing you the tools and techniques to support the design, delivery and implementation of policies, and develop innovative and creative policy options. You will also be able to appraise options and make recommendations based on evidence, as well as anticipating and resolving potential delivery issues.

## Learning activities



Online  
resources



Online  
tutorial



Workshop

### Delivery method:

F2F

VLE

**Estimated learning time:**  
10 Hours

## How to book

[bookings.governmentcampus.co.uk](https://bookings.governmentcampus.co.uk)

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